



63rd City Council

Mayor Steven J. Gentling

Ward I – John Wood, Ed Wood **Ward II** – Jeff Taylor, Brian Bothroyd

Ward III – Gaylord Z. Thomas, Sharyl Padgett

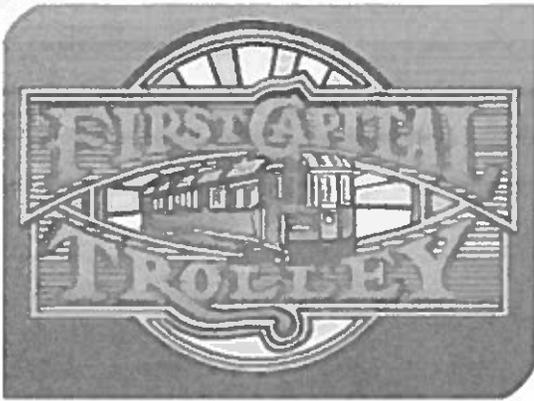
SPECIAL CITY COUNCIL MEETING WORKSHOP

Wednesday, November 16, 2016 at 6:00p.m.

City Hall 3rd Floor Conference Room

101 N. 2nd Street, Guthrie, Oklahoma, 73044

1. Call to Order.
2. Discussion and consider approval of providing funding to First Capital Trolley.
3. Discussion of Capital Improvement Projects.
4. Adjournment.



First Capital Trolley

proudly serving

Logan, Lincoln and Payne County

Guthrie Trip Info

FY 2016 Guthrie to Guthrie Trips 79,585

Contracted Guthrie Trips 19,993 (Aging, TANF and SoonerRide)
Medical Trips in Guthrie 4,759
Medical Trips leaving Guthrie 6,175
Employment 18,830
Shopping 22,751
Recreation 10,362 (House to House, Games, Park, etc.)
Education Trips 7,186
Other 15,697 (Loan Companies, Banks, Post Office, etc.)

FY 2015 Guthrie to Guthrie Trips 91,605

Contracted Guthrie Trips 21,458 (Aging, TANF and SoonerRide)
Medical Trips in Guthrie 4,555
Medical Trips leaving Guthrie 6,936
Employment 21,857
Shopping 23,423
Recreation 12,966 (House to House, Games, Park, Highland Hall etc.)
Education Trips 9,128
Other 19,676 (Loan Companies, Banks, Post Office, etc.)

FY 2014 Guthrie to Guthrie Trips 90,070

Contracted Guthrie Trips 21,032 (Aging, TANF and SoonerRide)
Medical Trips in Guthrie 3,670
Medical Trips leaving Guthrie 6,304
Employment 21,372
Shopping 22,807
Recreation 16,241 (House to House, Games, Park, etc.)
Education Trips 8,537
Other 17,443 (Loan Companies, Banks, Post Office, etc.)

FY 2013 Guthrie to Guthrie Trips 81,566

- Contracted Guthrie Trips 18,181 (Aging, TANF and SoonerRide)
- Medical Trips in Guthrie 3,925
- Medical Trips leaving Guthrie 4,396
- Employment 21,419
- Shopping 20,843
- Recreation 20,037 (House to House, Games, Park, etc.)
- Education Trips 5,729
- Other 9,613 (Loan Companies, Banks, Post Office, etc.)

14 vehicles operate in Guthrie daily; this includes trips to and from Crescent, Cashion, Mulhall, outside of city limits and Langston. These trips are coming into Guthrie. These trips are minimal but they do occur.

The average daily mileage for Guthrie to Guthrie trips are something we can estimate but our system will not produce mileage per area only per vehicle. The estimated mileage per vehicle is between 80 to 100 miles daily depending on the vehicle shift.

The average yearly farebox collected for all Logan County Trips

2016 was \$205,433.00	2015 was \$211,118.00
2014 was \$236,846.00	2013 was \$186,237.00

Estimated cost to purchase new accessible van is \$39,235.00. We order from the state contract. Our portion is dependent upon the grant type; generally 20% (\$7,847) to 17% (\$6,670) match.

Top Four Locations of Customers:

- Wal-Mart
- Cashsaver
- Highland Hall
- Mercy Clinics

Many customers also use our services to go to the following types of businesses.

Banks, Convenient Store, Fast Food Restaurants, Food Banks, Free Lunch Locations, and visiting friends. Many employments locations throughout Guthrie such as Fast Food, Oklahoma Millworks, Guthrie Job Corp and Nursing Homes. We also provide services for students going to school.

Over the last two years First Capital Trolley was forced to make difficult decisions to balance the budget. Employees personal leave was cut by half, Sunday service was cut completely, Two hours of service was reduced by closing at 10pm instead of midnight Monday through Saturday. This helped balance our budget from the shortfall as well as make adjustments because of increasing maintenance cost and health insurance premiums.

To bring back Sunday service for the year the cost is \$39,379.00

To give back employees what they have lost in benefit is \$22,000.00

Increased cost of maintenance from the last year FY was \$91,000.00

Health Insurance premiums will increase by 18% this upcoming FY by \$38,880.00

As you can see costs are increasing on a very aging fleet of vehicles. We made choices that impacted employees as well as customers, we all shared in the burden.

Proposed Capital Improvement Projects for FY2017 -- November 5, 2016

Business / Economic Development

Sewer line to 80 acres – (\$300,000 – estimate)

Corporate Hangars – (\$600,000 – estimate)

Youth Activities

Park Improvements

2 Basketball Courts – \$170,000 each – \$340,000 total

Recommend 1 court in Mineral Wells Park - \$170,000

4 Tennis Courts – \$115,000 each w/lights (\$460,000) or \$100,000 each w/no lights (\$400,000)

Recommend rehabbing the Courts at Highland Park - \$230,000

Disc Golf – (\$10,000 – estimate)

Library ADA Upgrade – (\$45,000 – estimate)

Gun Range Improvements – (\$35,000 – estimate)

Splash Pad at Mineral Wells Park – (\$300,000 – estimate)

Sports Complex (identify location)

Fire/EMS

Ladder Truck – (\$930,000 – estimate)

Storage Building – (\$80,000 – estimate)

Law Enforcement

Fleet – (10 police units \$725,000 – estimate)

Dispatch Improvements – (\$40,000 – estimate)

Radio Upgrade – (\$350,000 – estimate)

Senior Activities / Community Center

Highland Hall – restrooms renovations (\$85,000 – estimate)

Highland Hall – kitchen renovations -

Support of First Capital Trolley - \$45,000

Sidewalk Improvements

Sidewalk to Walmart – (\$480,000 – estimate)

Park / Cemetery Improvements

Cemetery Fencing and Sign – rehab current fence (\$11,000 – estimate)

Maintenance Building – (\$45,000 – estimate)

Security Fence – (\$10,000 – estimate)

Playground Equipment – (\$125,000 - \$200,000 depending on type of play events)

Downtown Improvements

Powder Coat the Vintage Light Poles (\$7,000 – estimate)

Lift Truck (\$110,000 – estimate) (checking with OG&E for used truck)

Recommended Projects for FY17:

\$930,000 – Ladder Truck

\$725,000 – Police Units

\$330,000 – Splash Pad, Parking – Mineral Wells (highly visible)

\$15,000 – funds spent towards engineering fees on swimming pool

\$2,000,000

\$215,000 – Street Improvements (add \$185,000 user fee for a total of \$400,000) (highly visible)

\$170,000 – 1 new basketball court in Mineral Wells Park

\$230,000 – 2 tennis courts in Highland Park

\$10,000 – Disc Golf Improvements

\$7,000 – powder coat the vintage light poles and brackets downtown

\$11,000 – powder coat existing cemetery fence and sign

\$80,100 – Cab Tractor for Parks Department (already ordered)

\$45,000 – Library Improvements

\$40,000 – Dispatch Renovation

\$220,000 – Debt Service on \$3M

\$142,000 – Debt Service on existing lease/purchase items

\$1,170,100

\$57,000 – City Hall improvements (carpet/tile)

\$12,500 – GTV20 Upgrades (audio in Council Chamber)

\$17,000 – LED Lights WTP

\$26,000 – PD Equipment

\$112,500



Guthrie Police Department

W. Don Sweger, Chief of Police

306 West Oklahoma Avenue / PO Box 908

Guthrie, Oklahoma 73044

dsweger@cityofguthrie.com

Telephone 405.282.3535 Facsimile 405.282.0473

14 November 2016

To: Interim City Manager Kim Biggs

From: W. Don Sweger, Chief of Police

Re: Police Vehicle cost – 2017 Chevrolet Tahoe 9C1 4 Wheel Drive Police Pursuit Vehicle

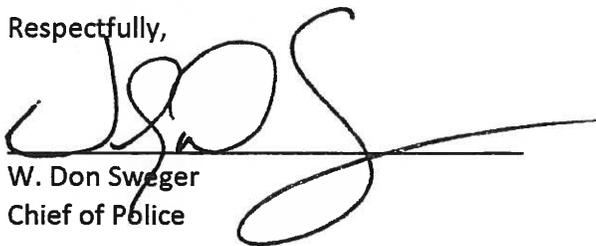
STATE CONTRACT COSTS (approximated – 2016 has closed and 2017 has yet to be awarded)

2017 Chevrolet Tahoe		\$35,030
Remote start		\$304
Passenger side spot light		\$556
Door Moldings		\$394
Rear Door Lock Inoperative		\$83
Rear Door Window Inoperative		\$81
2 Additional keys	\$170	\$340
2 Additional Remotes	\$80	\$160
2 Ballistic Door Panels	\$2,650	\$2,650
Delete carpet		\$0
Grill wiring harness		\$373
Alarm		\$450
	SUB-TOTAL	\$40,344

WARNING EQUIPMENT COSTS (itemized list not delivered by either state contract vendor prior to this memorandum)

	Costs:	Minimum	Maximum
Vendor 1		\$30,070	\$33,000
Vendor 2		Unknown	Unknown
	GRAND TOTAL:	\$70,414	\$73,344

Respectfully,



W. Don Sweger
Chief of Police

OUR GOALS:

Protection and Prevention ♦ Responsibility and Respect ♦ Integrity and Ideals ♦ Dedication to Duty ♦ Employee Excellence



Google Earth



\$250,000



\$ 350,000

Disc Golf Course List of Proposed Improvements:

1. Information Center Kiosk Map with Events at Hole #1
(Exhibit 2)
2. At least 8 Benches and Trash Cans.
3. Practice Basket put up.
4. Holes 6, 7, 12 & 15 dirt work and drainage work.
5. Plant Trees at holes 6 & 7.
6. Making Hole #8 an Elevated Basket. (Exhibit 1)
7. Landscaping work around T-pads.
8. Adding the T-signs.

(Exhibit 1)



(Exhibit 2)



ELKAY

Drinking Solutions

Drinking Solutions / Drinking Fountains / Elkay Slimline Soft Sides Fountain Non-Filtered Non-Refrigerated, Freeze Resistant Stainless



Image May Not Reflect Selected Options

Elkay Slimline Soft Sides Fountain Non-Filtered Non-Refrigerated, Freeze Resistant Stainless

ECDFPW314FPK

\$2,066

(List price shown in US dollars. Actual selling price may vary.)

Product Specifications

Finish	Stainless Steel
Material	Stainless Steel
Features	Freeze Resistant
Power	No Electrical Required
Bubbler Style	Vandal-Resistant
Mounting Option	Wall Mount (On-Wall)
Chilling Option	Non-Refrigerated GPH
Installation Location	Indoor/Outdoor
No. of Stations	Single Station
Fountain Dimensions	L: 19-3/4" W: 19-3/8" H: 20-3/8"



Elkay Space-Ette Floor Water Cooler, Stainless Steel, Floor, 115V, 60Hz, 3.5 Amps, FD7003S1Z



Availability: {availability=Usually ships same day., type=InStock}

Item #: T9FB190472

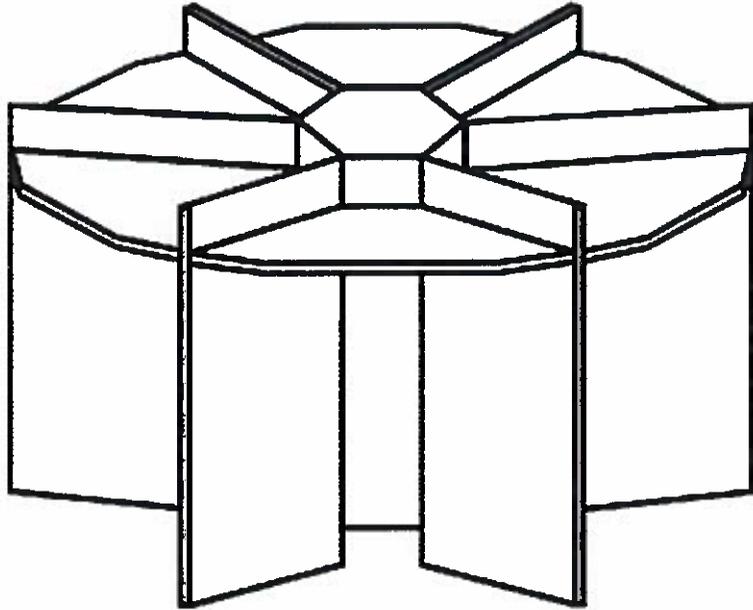
List Price: ~~\$1,145.00~~ Save up to 35%

Price: \$746.00

Product Information

Elkay - SPACE-ETTE FLOOR COOLERS - FD7003S1Z

This self-contained electric refrigerated floor model water cooler has a chilling capacity of 50 degrees(f) drinking water. This model is complete with a hermetically sealed combination tank-tube type cooling unit which is enclosed in cabinet. The cabinet design also allows for flush to wall installation with removable front panel and cabinet sides in Sandalwood Vinyl.



Gaylord® Americana® Full-circle Multiuser Computer Workstations

Americana Zigzag Workstation Full-Circle 42" x 86" x 40"

Item #: WF20509570

★★★★★ [Write a review](#)

\$5429.99

[Reset Options](#)

42" x 86" x 80"

Select Wood Finish



Select Laminate Top Color



Quantity:

Add to Cart



Search

keyword / catalog #

GO

Welcome, Sign In

Cart Total: \$0.00, 0 ite

Library Furniture

Adult & Teen Furniture

Seating

Big & Tall

Bean Bags

Benches

Classroom Chairs

Ergonomic Chairs

Folding & Nesting Chairs

Mobile Chairs

Stack Chairs

Stools

Task Chairs

Wood Chairs

[Back to Benches](#)

Recently Viewed Products



Smith System UXL™

[Home](#) > [Library Furniture](#) > [Adult & Teen Furniture](#) > [Seating](#) > [Benches](#)



Smith System UXL™ Beam Seating

Two- to five-seat beam seating with or without arms

Price: \$1,694.00

SKU # 63353000

Product Rating: (no ratings) [Write / View Reviews](#)

Style: With Arms

Number of Seats: 5

[Reset All Options](#)

Back Color *Required*

Persian Blue

Seat Color *Required*

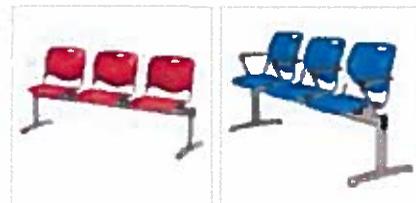
- Select Seat Color -

Seat and Back Color

Quantity:

ADD TO

Additional Views



Haley's Carpet
Oklahoma City OK 73112

Refund Policy: There will be a 20% restock fee on all materials, once the down payment has been applied.
We move furniture as a courtesy to install your carpet install, we are not responsible if something gets broke or scratched, especially with laminated furniture. thank you

Estimate

By Signing and/ or putting half monies down on this estimate signifies that i hereby certify that I've ordered the above materials and installation. All job require 1/2 down unless you are using financing.	Date	Estimate #
	10/24/2016	8244

Name / Address
Guthrie Public Library Suzette Chang 201 N Division St Guthrie, OK. 73044

Ship To

(405) 787-1433

Project

Item	Description	Qty	Cost	Total
Special Order	Shaw/ Zing/ colorful	5,688	2.45	13,935.60T
VCT Take up	VCT Take up and glue clean up/Rhino	4,700	0.50	2,350.00
Commercial Takeup	Takeup commercial glue down carpet	1,064	0.50	532.00
Comm Install NF	Glue down commercial install NF	5,688	0.50	2,844.00
Glue	Pressure Sensitive Glue	5	99.00	495.00T
Misc Floor Prep	Misc Floor Prep	5,688	0.40	2,275.20
Floor Patch	Self Leveler Floor Patch 50 lb (we won't really know how much prep is needed until we do take up	30	24.99	749.70T
Cove Base	vinyl Covebase	500	1.00	500.00T
Cove Base Labor	Cove Base Labor	500	1.00	500.00
Glue Cove Base	Glue - Cove Base	7	7.99	55.93T
	I strongly recommend to take the VCT up, tha way we don't have height differences where its meets the right now, plus that VCT is so old, I can already see problems with it, if it starts coming up, it could be disasterous for the new carpet tile . Customer will have library and offices completly empty			
	Sales Tax		8.375%	1,317.91
			Total	\$25,555.34

Customer Signature _____

OKLAHOMA AUTOMATIC DOOR CO., INC.



127 N.E. 37th St. • P.O. Box 18736 • Oklahoma City, OK 73105 • Phone 405.424.4633 • Fax 405.424.5025

QUOTATION

Date: 10/19/16
To: Guthrie Public Library
Attn: Suzzette
Project: Automatic Sliding Doors

Phone: 405-282-0050
Fax:
Email:

Suzzette,

In connection with the above, Oklahoma Automatic Door is pleased to provide the following quote:

Furnish and Install

(3) Stanley Duraglide 2000 Series Bi-Part Automatic Sliding Doors With a Transom in a Clear Anodized Finish; Includes Standard Muntin Bars, Narrow Stiles, (1) 4 1/2" Flat Threshold, (1) 8" Flat Threshold, And 1/4" Clear Tempered Glass.

Our Price ***\$22,992.00**

Tax not included.

****NOTE****

To Include Sales Tax on This Project, Please Add: \$1,711.88

The above price includes one-year warranty, travel, labor, and insurance.

The above price does NOT include Tax and 110 volt electrical service to Stanley Operators.

THIS QUOTE VALID FOR 60 DAYS FROM DATE QUOTED. THEREAFTER PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

The above quotation is f.o.b., factory or our warehouse with full freight allowed to jobsite. All sales taxes or other applicable taxes are excluded.

TERMS: Due upon receipt.

All orders, contracts and deliveries are subject to credit approval. Deliveries are contingent upon strikes, accidents, delays of common carriers or other causes.

Accepted: _____
Date: _____, 20_____

Oklahoma Automatic Door Co., Inc.
By: Cheyenne Murphy





November 8, 2016

TO: Suzette Chang
OF: City of Guthrie Public Library

FROM: Steve Luster
OF: Stillwater Commercial Glass

RE: Windows on the Library leaking air.

Suzette,

I am sorry this is late getting to you. I came over and looked at the windows on the Library. I am familiar with the system used when this job was done. After looking at it I feel it is more economically viable to clean and re-caulk the windows with a good bronze polyurethane commercial construction sealant. The system used here is an old Kawneer sash frame called Core Wall. It uses a stainless clip to hold the outside of trim on and it connects to the inside part of frame. Where you can push on the glass and it moves away from the frame is where the clips are not holding and need to be replaced. I have several of these clips and can get more as I am a dealer of that manufacturer. This type of system was no longer used after the early 1980's. It seems the East side of your building has the bulk of the clip issues. I would suggest just recaulking the interior of this frame system and replacing the clips that need replacing (maybe 30 to 50 at most). Below I have noted a quote to caulk the interior of frames and a couple of places outside where it needs to be caulked because of gaps between brick and sash frame. You do not want to seal up the perimeter exterior as this system weeps to the outside at edge of frame. There are 14 total window openings on this building. My quote deals with these 14 openings.

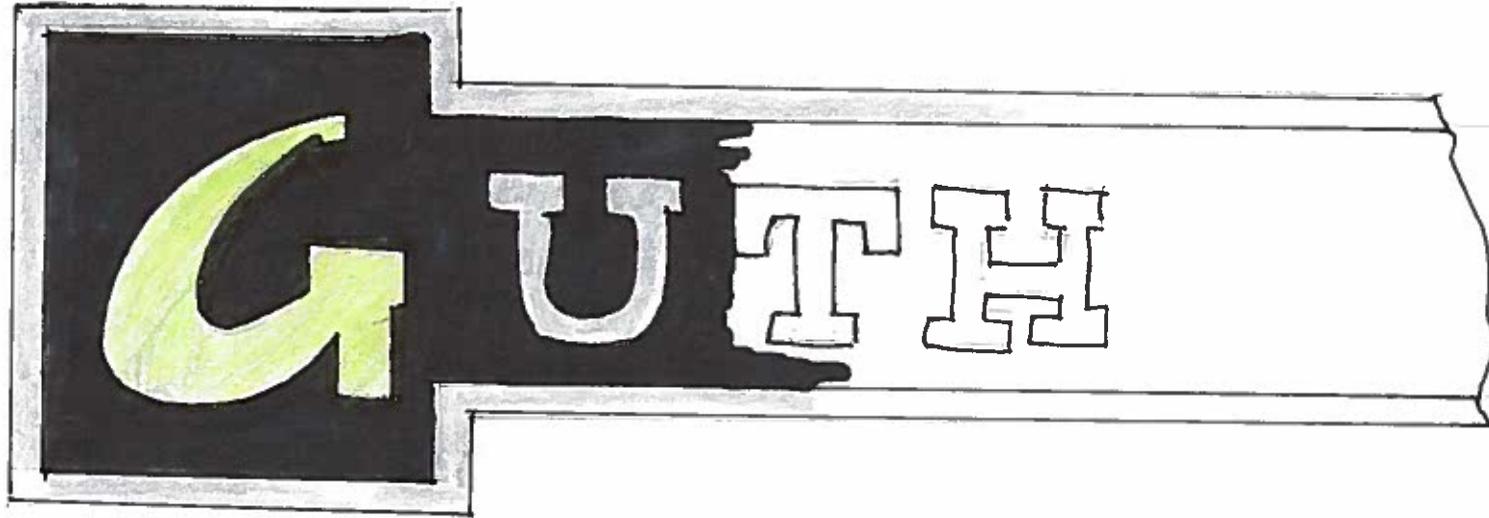
Labor and materials to reseal 14 window sets and replace the failed Kawneer Core Wall clips as needed. Includes two year warranty on workmanship and materials. Certificate of Insurance for W/C and General Liability /Auto will be furnished
Total Price of Work _____ \$ 2,290.00

Terms: Net 30 ADI

Respectfully,

Steve Luster
Managing Partner

520 Eagles Lane • Stillwater, OK 74074 • Phone 405-377-6131 • Fax 405-624-0640



\$ 650⁰⁰

Z PELTS 409.1051
P.O. BOX 401 GUTHRIE, OK



AARON RYBURN
CITY OF GUTHRIE
ARYBURN@CITYOFGUTHRIE.COM

QUOTE DATES:	STATUS:
Jun 17, 2016 through Jun 20, 2016 04:00 PM	Quote

Sale	Rate	Qty	Total
Fee: light Ceiling rig point package for 6 lights drop (Sale)	\$ 750.00	1	\$ 750.00
Fee: EV Evid 8.2CP Pair 70V (Sale)	\$ 406.00	4	\$ 1,624.00
Fee: 8 8.2CP ceiling install brackets (Sale)	\$ 912.00	1	\$ 912.00
Fee: Shure SCM820 Intelimix mic mixer (Sale)	\$ 1,699.00	1	\$ 1,699.00
Fee: install mic and speaker cable package (Sale)	\$ 1,300.00	1	\$ 1,300.00
Fee: Ev pa 2250T 2 channel amp (Sale)	\$ 827.00	1	\$ 827.00
Fee: EV DC-ONE processor (Sale)	\$ 980.00	1	\$ 980.00
Fee: system install tech labor (Sale)	\$ 1,800.00	1	\$ 1,800.00
Fee: Triplite 10space wall rack with power supression (Sale)	\$ 725.00	1	\$ 725.00
Fee: 8 - CAD audio B27A Condensor mics (Sale)	\$ 799.92	1	\$ 799.92
Fee: 8-CAD weighted base for microphones on table (Sale)	\$ 799.92	1	\$ 799.92

RENTAL AGREEMENT

COMPANY HOURS

Monday - Friday : 9:00 AM - 5:00 PM

Saturday - Sunday : Closed

SPECIAL REQUESTS Chambers lighting package and new audio system including installation light electrical work will need to be provided by city for completion of installation.

includes:

6 led litepanel studio lights bi-color

8 in ceiling speakers

8 podium microphones

mixer

controller

installation

setup

CONTRACT TERMS

The RENTAL AGREEMENT is made between Thomas Productions ("Rentor") and the person and/or firm to whom this invoice is directed ("Rentee")

1. **TERMS/RENTAL/PAYMENT:** This is a lease of the equipment and accessories (hereinafter collectively referred to as "equipment") described on the reverse side hereof and not for sale, conditional or otherwise thereof. The terms of this lease, unless otherwise specified, is from day to day with rental payable at time of pickup or when Technician arrives onsite, and Rentee agrees to pay such rental promptly when due. All unpaid invoices For equipment rented after (15) days are subject to a 3.5% monthly late payment fee. All unpaid invoices for services provided after (15) Days are subject to an 18% late fee. All Late rental returns are subject to additional late fees as defined by additional days or weeks depending on rental period.
2. **LOCATION:** The equipment shall be used only at the locations shown on the reverse side hereof and shall not be removed from these locations without Rentor's prior written consent.
3. **COMPLIANCE WITH LAWS, LABELS:** Rentee shall comply with all laws, ordinances and regulations in anyway relating to the use, operation or maintenance of the equipment. Rentor's property labels shall not be removed. Rentee is responsible for removing Rentee's identifying labels before returning equipment.
4. **ACCEPTANCE:** Rentee acknowledges that he has fully inspected and accepted said equipment in good condition and repair.
5. **INSPECTION:** At all times during business hours, Rentor shall have the right to inspect the equipment or observe it's use.
6. **ALTERATIONS:** Rentee shall not make any alternations, additions or improvements to the equipment without written consent of the Rentor.
7. **LOSS AND DAMAGE:** Rentee hereby assumes and shall bear the entire risk of loss and damage to the equipment from any and every cause whatsoever, except as otherwise provided in the following paragraph.
8. **SURRENDER:** Upon the expiration or earlier termination of this lease, Rentee shall return the equipment and all accessories (including, but not limited to, sensors, connectors, cable, terminations, power cords operation, or maintenance manuals, and test charts furnished by Rentor to Rentee in good repair, in the same condition as said equipment was at the time of delivery thereof to Rentee, ordinary wear and tear resulting from the proper use thereof alone excepted.
9. **LIENS:** Rentee shall keep the equipment free and clear of all liens and encumbrances whatsoever.
10. **WARRANTY:** Rentee acknowledges and agrees that Rentor makes no warranty, express or implied, regarding the equipment, including without limitation any warranty or merchantability or fitness for any purpose. Rentor's obligation to Rentee shall be limited to the repair or replacement of equipment which is defective when delivered to Rentee, and Rentee agrees that this shall be it's sole and exclusive remedy against Rentor.
11. **DEFAULT:** Upon Rentee's default or breach of any provision hereof, or upon the happening of any event expressed in the following paragraph (12) hereof, Rentor shall have, in addition to all legal remedies available to him, the right to take possession of any or all items of equipment, without demand or notice, wherever the same may be located without any court order or other process of law and Rentee hereby waives any and all damages occasioned by said taking. There is also a \$25 administrative charge for bounced check collection.
12. **BANKRUPTCY:** Neither this Rental Agreement nor the equipment is assignable or transferable by operation of law, if any proceeding under the Bankruptcy Act, as amended, is commenced by or against the Rentee, or if the Rentee is adjudged insolvent, or makes any assignment for the benefit of his creditors, or if a writ of attachment or execution is levied on any item or items of the equipment and is not released or satisfied within ten (10) days thereafter or if a receiver is appointed in any proceeding or action to which the Rentee is a party with authority to take possession or control of any items of the equipment, Rentor shall have and may exercise any one or more of the remedies set forth in paragraph 11 hereof. This Rental Agreement shall, at the option of the Rentor, without notice, immediately terminate and shall not be treated as an asset of Rentee after the exercise of said option.
13. **RENTOR'S EXPENSES:** Rentee shall pay Rentor all costs and expenses, including attorney's fees, incurred by Rentor in exercising any of its rights or remedies hereunder or enforcing any of the terms, conditions, or provisions hereof.
14. **ASSIGNMENT, ETC:** The Rental Agreement and/or the equipment, may not be assigned, transferred, pledged, hypothecated, sublet or lent by Rentee to anyone without prior written consent of Rentor. Rentor may assign the Rental Agreement and/or mortgage and/or sell said equipment subject to the terms hereof.
15. **CANCELLATION:** Cancellation prior to 48 hours of commencement of the rental period with signed contract is subject to 50% cancellation fee. Cancellation within 48 hours of commencement of the rental period is subject to payment in full.

I certify that I have read and agree to all terms of this contract.

SIGNATURE

DATE

Deposit Amount	\$	0.00
Rental Total	\$	0.00
Rental Tax (default) 8.25%	\$	0.00
Sales Total	\$	12,216.84
Sales Tax (Tax exempt) 0.00%	\$	0.00
Grand Total	\$	12,216.84
Amount Paid	\$	0.00
Amount Due	\$	12,216.84

Swagit Productions, LLC
12801 N. Central Expressway
Dallas, TX 75243

November 14, 2016

Aaron Ryburn
GTV20 Producer
Guthrie, OK

Aaron,

Swagit Productions, LLC, would first like to thank you for your time and the opportunity to earn your business. In an overpriced, complicated and hands-on video industry, Swagit has created an affordable, simple and **hands-free** solution that offers the most current advancements in video streaming technology.

Swagit's primary goal is to bring governments an easy solution and provide improved transparency to your constituents without the additional workload. A company that first specialized in turnaround streams for television stations and newspapers, Swagit has grown significantly to a diverse client list that consists of a variety of government entities including: cities, counties, states, school districts, newspapers, television stations, etc.

Below is a list of just some of the unique advantages of our EASE™ and other solutions.

- Completely hands-free recording, uploading and archiving
- Indexing and time-stamping
- 24/7 Support and Customer Service
- An open API, which allows for seamless integration with any agenda management software
- No training needed
- Unlimited storage
- 98.99% uptime
- Latest software upgrades, no upgrade fees

Sincerely,

Michael Osuna
Director of Sales
Swagit Productions, LLC
(P) 214-432-5905
(C) 214-957-5401
Michael@swagit.com

EXECUTIVE SUMMARY / COMPANY HISTORY

Swagit Productions, LLC is a privately held company headquartered in Plano, Texas. Founded in 2003, Swagit is a progressive company that is pioneering the broadband multimedia communication service industry by providing clients a hands-free approach to always being connected to end-users' information needs. In combining Swagit's EASE™ and Cosmos™ solutions, clients are offered the most comprehensive hands-free experience possible.

Swagit specializes in providing streaming media solutions to cities, counties, states and school districts. Furthermore, Swagit is a complete video production entity: including services such as post-production, studio and recording booth sessions.



Swagit began with a mission to supply clients an affordable solution to stream their own content in an overpriced, complicated, hands-on video industry. What began as a company that specialized in turnaround streams for cities, counties, states and school districts, Swagit has grown significantly and provides an open API which allows for integrations with all Agenda/Document Management Solutions. This lets our clients choose the 'best of breed' Agenda Management Solution for their unique needs.

With Swagit's EASE™ streaming video solution, clients are able to stream their public content live and on-demand through the jurisdiction's website. HTML5 compatibility makes getting to the content even easier and more convenient as viewers are able to access all of the video content via their computer, smart phone or tablet. Archived meetings are indexed and broken up into clips per each agenda item for a greater end-user experience.

Cosmos™ is Swagit's broadcast solution comprised of two to four cameras and pro-video switching equipment that allows either Swagit engineers to control the cameras remotely or on-site camera control by government staff. It is the Cosmos™ solution combined with EASE™ that allows for clients to be able to outsource all of the production and video streaming/indexing to Swagit Productions, LLC for a completely end-to-end, hands-free solution.

The Swagit network stretches across North America guaranteeing that you and your constituents are always connected. Our network insures fast connect times from the closest point-of-presence (POP) to an end-user's location. In addition, Swagit's network is fully redundant giving clients the peace of mind of redundancy and keeping with the Swagit motto of "Always Connected."

POINTS OF DIFFERENCE

- Swagit's EASE™ solution is a completely hands-free and requires no staff time or resources
- Sound Search allows residents to search for the spoken word in a meeting which is sync to video
- Swagit's open API allows integrations with any agenda management solution
- Swagit is the only government streaming provider that has developed its own content delivery network, ensuring quick and reliable connections for your constituents
- Unlimited storage for Specialty content and Meetings
- Swagit's unique hands-free solutions typically qualify as a sole sourced purchase, allowing for quick deployments
- **99.5% Client Retention**

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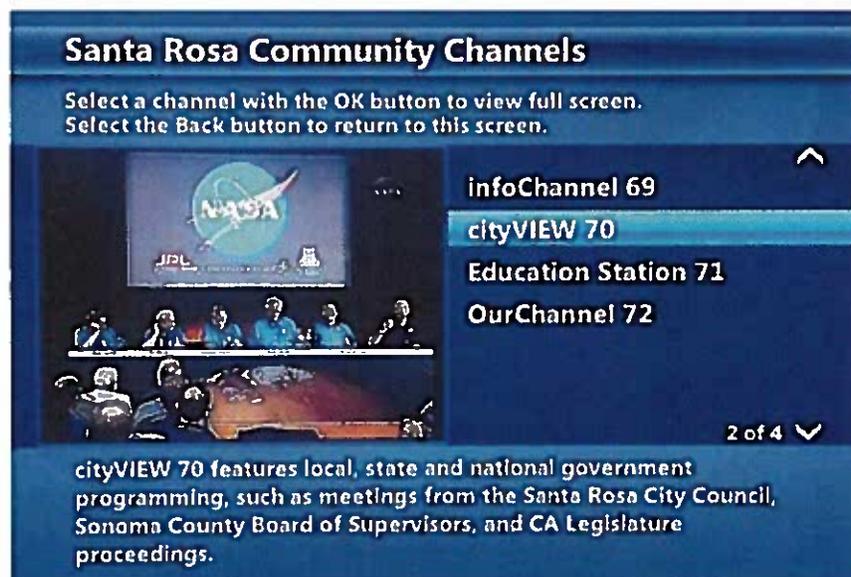
EASE™ – Extensible Automated Streaming Engine

AT&T U-verse® Integration

Many Public Access, Educational and Government (PEG) channels now have the opportunity to reach a new group of broadcast subscribers via AT&T U-verse® TV service. To reach these subscribers, U-verse® requires a 480x480 pixel Windows Media VC-1 stream at 1.25Mbs. Our EASE™ encoder is not only capable of creating a live U-verse® compatible stream, but it can also simultaneously encode a video stream, of your choosing (i.e. Flash, Windows Media, QuickTime, Real, etc.), for Internet distribution.

AT&T U-verse® and Swagit Productions, LLC both have headquarters located within the Dallas, Texas area. This allows the two companies to work together seamlessly for the betterment of government transparency. The partnership combined with Swagit's 'hands-free' streaming solutions, helps increase accessibility of government programming. Additionally, adding another form of distribution for content using a single solution not only saves money, but also makes things easy.

The City of Allen was able to deploy their content to AT&T U-verse® TV by leveraging their existing partnership with Swagit. "We have been using Swagit for on-line video on-demand since 2004 and have been very happy not only with the integrity of the product, but also with the quality of customer service," said ACTV Executive Producer Mark Kaufmann. "With the recent addition of Live streaming services, the opportunity opened to connect to AT&T's U-verse® TV network. We knew it was the right decision as we are constantly trying to find creative, cost-effective ways to reach more viewers."



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PRICING – EASE™ Up-Front Costs

Swagit's EASE™ encoders offer broadcasters and other administrators the ability to stream live events to cable television providers (i.e. AT&T U-verse®), over the Internet through a high speed connection, or to mobile devices such as iPhones, iPads or Androids. Furthermore, the unit can record and archive all media for on-demand viewing as well.

<i>Item Description</i>	<i>Type</i>	<i>Costs (Up-Front)</i>
EASE™ H "Standard" Encoder	1U Server	
High definition and/or standard definition encoding unit includes software Installation, system burn-in, rack rails included.		
Software Licenses (Flash Media, HTML5, Microsoft OS)		
Video Capture Card with Simulstream		
Branded Video Library Design, Branded Player Design		
EASE™ HD-SDI Remote Video Indexing Kit (Includes Scheduler)	Software	
Total "Standard" Encoder Cost		
EASE™ H "Standard" Encoder - Hardware/Software/Provisioning + Capture Card *		\$7,150.00

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PRICING – Live Streaming with Uverse Option

(OPTIONAL) Services/Upgrades – Individual Pricing	Costs
24/7 Live Stream – Around the clock stream of PEG Channel	\$ 250.00/month
AT&T U-verse Setup and Activation Fee	\$ 780.00/Onetime

We offer a Price Match Guarantee for all "apples-to-apples" services.

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Swagit's PEG Portal opens a new window for your city, school district and television station to broadcast your message to your audience. This standalone website hosted by Swagit serves as a central hub for all your content, allowing you to maintain a single online media presence without ever needing to redirect traffic away to other media websites such as YouTube.



Customizable to match and mirror your own branding, Swagit's PEG Portal will host all of your streaming video and audio, as well as bulletin boards, social media widgets and more – all crystal clear high definition (16:9 HD frame).

The advantages that a Swagit PEG Portal had over prior websites, which display videos embedded in iframes. With a Swagit PEG Portal, you control where and how your media is hosted and displayed. Your content is not subjected to playback issues or downtime associated with a third party server, nor will see your content framed in a way you are not comfortable with, or open to comments that you do not approve or condone.

A Swagit PEG Portal allows you to focus your marketing and social media to point to a single nucleus for all your media. Control your message, generate buzz, expand your reach and build your audience with a PEG portal from Swagit.

Item Description	Costs
Design and Implementation	\$2,200.00
<ul style="list-style-type: none"> • Branded Design with Client Logo • Social Media Integration (i.e. Facebook, Twitter, Calendars) • Sponsorship Ads • Search Functionality 	
Monthly Managed Services (Includes 24/7 Live Stream)	\$250.00/mo

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