

CONVENTION AND VISITOR BUREAU ADVISORY BOARD MINUTES
April 18, 2016

The regular meeting of the Convention and Visitor Bureau Advisory Board was posted April 14, 2016 before 5:00 PM. The meeting was held April 18, 2016 at Guthrie City Hall.

Members Present: Debra Prather, Chair
Greg Coleman
Cathie Cordis
Justin Fortney
James Long
Dan Newton
Trey Woods

Ex-Officio Present: Steve Gentling
Sharyl Padgett Absent

Also Present: Cody Mosley, Laurie Fuller, H. C. Patel

Call to Order.

The meeting was called to order on Monday, April 18, 2016 at 5:30 PM. Board members were present and a quorum declared.

Public Comments.

None.

Approval of Previous Minutes.

A motion was made by Commissioner Cordis and seconded by Commissioner Newton to approve the March 21, 2016 minutes as written. All voted Aye.

Discussion Item 1.

Cody Mosley presented to the Board a draft of the upcoming fiscal year budget. Staff explained the Board will vote on the total sum in a future meeting, but wanted to provide a detailed plan for how it should be executed. No motion required.

Discussion Item 2.

Cody Mosley explained that a grant application was turned in to the State Historic Preservation Office to provide a 4D walking tour of downtown. Staff explained this will be a great tourism tool once developed, but would take some time after the grant is awarded. No motion required.

Future Discussion.

Commissioner Cordis requested a portfolio of previous ads that ran in print advertisements. Mayor Gentling requested an update concerning the upcoming National Little Britches event.

Staff Comments.

Cody Mosley thanked Lucy Swanson and The Arts in Guthrie for speaking at the previous meeting.

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Board Comments.

Commissioner Long also thanked The Arts in Guthrie for what it has accomplished. Mayor Gentling reminded the Board that in June, master gardeners from across the State will meet in Guthrie and will also meet at Langston University. Commissioner Cordis shared support for the upcoming “Red Brick Nights” events. Commissioner Prather followed-up with last month’s discussion on future leadership for events she believes leadership would be a natural evolution.

Adjournment.

The meeting adjourned at 6:05 PM.

Cody Mosely

Community & Economic Development Director