

CONVENTION AND VISITOR ADVISORY BOARD MINUTES

May 18, 2015

The regular meeting of the Convention and Visitor Advisory Board was posted May 14, 2015 before 5:00 PM. The meeting was held May 18, 2015 at Guthrie City Hall.

Members Present: Debra Prather, Chair
Damon Devereaux Absent
Justin Fortney Absent
Scott Haas
James Long
Stacy Staton
Trey Woods

Ex-officio Present: Steve Gentling
Sharyl Padgett

Also Present: Laurie Fuller, Cody Mosley

Call to Order. The meeting was called to order on Monday, May 18, 2015 at 5:34 PM. Commission members were present and a quorum declared.

Public Comments. None.

Approval of Previous Minutes. A motion was made by Commissioner Long and seconded by Commissioner Staton to approve the April 20, 2015 minutes as submitted. All voted Aye.

Discussion Item 1. Cody Mosley presented a briefing on the Code of Ethics that City Council requires all boards and commissions to sign annually. He displayed the handbook of ethics that all employees must also go by.

Discussion Item 2. Cody Mosley presented a brief update of accomplishments since the tourism function was assigned to City Hall. Some accomplishments included increased sponsorship with the Lazy E Arena, sponsorship of both the 89er Days, Make Guthrie Weird block parties, the RFP for advertising services with Staplegun which resulted in a new logo and tagline being created, and the hiring of a CVB Coordinator for information fulfillment.

Staff Comments. None.

Board Comments. Commissioner Staton wanted to show support of staff going to the Oklahoma Travel Industry Association annual conference, and awards. Commissioner Long wanted to see an adjustment to the plan for promoting tourism through the City's Instagram account. Commissioner Woods questioned whether there were any concerns with the announced Taloa Music Festival on behalf of the Oklahoma International Bluegrass Festival supporters.

Adjournment. The meeting adjourned at 6:47 PM.

Cody Mosley, Community & Economic Development Director